Seat No.	

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Total No. of Pages : 3

M.Lib. & Inf. Science (Semester - II) Examination, 2013

LIBRARY AND INFORMATION SCIENCE (Paper - V)

Electronic Information Sources and Services (Paper - II)

Sub. Code : 47766

Day and Date :Thursday, 09 - 05 - 2013
Time : 3.00 p.m. to 6.00 p.m.

Total Marks :80

Instructions : 1) All questions are compulsory.
2) All questions carry equal marks.

Q1) (A) Multiple choice questions. Tick mark (✔) the correct answer : **[10]**

a) A blog written by a mobile device is called as _____ .

i) Video Blog ii) Moblog

iii) Blog iv) Audio - Blog

b) _____ is a format for delivering regularly changing web content.

i) E-mail ii) Tags

iii) RSS iv) Bookmarking

c) _____ allows its users to add, modify or delete its content via a web browser using a simplified markup language or rich text editor.

i) A wiki ii) A deep web

iii) Portal iv) A Tag

d) _____ helps to describe an item and allows it to be found again by browsing or searching.

i) Bookmarking ii) Blog

iii) RSS Feed iv) Tag

e) Which of the following are called favorites or internet shortcuts in internet explorer.

i) Browser ii) Bulletin Boards

iii) Web 2.0 iv) Bookmarks

P.T.O

f) Which term is primarily used to refer to the current offering of on-line and web-based publishers ?

i) e-publishing ii) e-commerce
iii) marketing iv) e-resources

g) The analysis step of the knowledge discovery in databases process is called _____ .

i) Electronic service ii) e-publishing
iii) Data Mining iv) Bulletin Board Service

h) The contents of deep web is sometimes also referred to as _____.

i) Visible web ii) Invisible web
iii) Open web iv) (i) and (iii)

i) The process of ensuring that a program operates on clean, correct and useful data is called _____ .

i) Information validity ii) Data Mining
iii) Data Manipulation iv) Data validation

j) Which of the following is data mining technique ?

i) Artificial Neural Networks
ii) Decision Trees
iii) The nearest-neighbour Method
iv) All the above

(B) Answer the following questions in one or two sentences : [10]

a) Define 'A Portal'
b) Which term is applied to a person who creates content using the client in blogging process ?
c) What is full form of 'RSS'.
d) 'Tag is a kind of meta data'. State whether it is true or false.
e) Data mining is also known as KDD and Business Analytics. What is full form of KDD.
f) Who developed the first wiki software 'WikiWikiWeb' ?
g) Define 'A Deep Web'.
h) Define 'Virtual Library'.
i) Blogs, RSS, Tagging are features of web 2.0. State whether it is true or false.
j) What is full form of 'e-publishing'.

Q2) Write short notes (Any Four) : **[20]**

a) Uses of blog.

b) RSS Feed Readers.

c) Virtual Libraries

d) Data Validation.

e) Contents of Deep Web.

f) Bookmarks.

Q3) Explain in detail the use of electronic information sources and services in Libraries and Information Centres. **[20]**

OR

Define 'Electronic Information Services'. Describe the evaluation criteria for Electronic Information Services.

Q4) Write an essay on 'E-Publishing'. **[20]**

OR

Define 'Data Mining'. Explain data mining techniques and tools in detail.

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